

AGENDA:

ONLINE TRAINING FOR FBE LEGAL PROFESSIONALS

Date: 7th of November 2024
Time: 10.00 -13.00
Format: Online workshop

OBJECTIVES:

To raise awareness and use of IP among FBE members illustrating new potential business opportunities

Monday 7 November 2024

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|---------------|---|--|
| | | Izabela Konopacka President of FBE IP Commission |
| 10:00 – 10:05 | Welcome by FBE and EUIPO | Alexandra Apostolakis Head of Service of the Customer Network Management |
| 10:05 – 10:25 | Introduction to the EUIPO and the IPFB Network | Richelle Spiekerman IP for Business Network Team Leader |
| 10:25 – 10:45 | Introduction to IP services | Eduardo Gomez Suarez SME Supportive Instruments Team |
| 10:45 – 11:05 | IP and New Technologies (Use of AGI) | Ben Winsner Observatory Department IP in the Digital World service |
| 11:05 – 11:25 | IP and GEN AI & Live Event Piracy & Injunctions | Antoine Aubert IP Digital Specialist European Observatory on Infringements of IP Rights |
| 11:25 – 11:35 | Coffee break | |
| 11:35 – 12:00 | Available enforcement measures in IP infringement cases – how to choose the best measure | Erling Vestergaard Observatory Department Enforcement Service |
| 12:00 – 12:20 | IP and Virtual Goods | Monika Tomczynska |

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| | | Team Leader in Trade Mark Design And Geographical Indications Examination Area |
| 12:20 – 12:35 | Alternative Dispute Resolution | Sophia Bonne Senior Legal Advisor, Promotion of the IP system service |
| 12:35 – 12:50 | Questions and answers | N/A |
| 12:50 – 13:00 | Closure – IP as a driver for new business opportunities | Alexandra Apostolakis Head of Service of the Customer Network Management |
| End of the workshop | | |